

The Student Union of Häme University of Applied Sciences

Strategy 2025-2028

Values

The values guiding HAMKO's activities are social responsibility for individuals, financial responsibility for the organization, and ecological responsibility for the environment.

Mission

HAMKO is an active advocate for students' rights and an enhancer of student life. Our operations are based on promoting responsibility. We encourage students to be active and engaged during their studies. We create opportunities for interaction between students and support the well-being of the student community.

Vision

HAMKO strives to be a better version of itself every day.

Student Community – Student Union

Proactive advocate

- Our advocacy work is proactive and sustainable in the long term. We aim to address the challenges of a changing world by preparing in advance. We actively influence matters behind the scenes, inform students about the outcomes of our advocacy efforts, and boldly take a public stand on issues affecting students.
- Advocacy is a natural and essential part of the student union's core activities.

Member-oriented

- The student union provides its members with essential membership benefits and produces materials that are relevant and tailored to them. The services and materials offered by the student union are created with consideration for its diverse membership.
- The student union listens to its members and develops its activities based on feedback and requests while taking its resources into account.
- We adapt our member services to a changing society and consider the diverse needs of students.

Encouraging participation

- The student union creates opportunities and supports students' participation within the student community. We increase opportunities for involvement in the student union while considering role-based limitations. Engaged students create positive experiences for themselves and others.
- We are present on every university campus and bring the activities of the student community closer to students, regardless of their home campus or study format.

Facilitating connections

- Encounters and interactions with others support well-being and help students cope with their studies. Students can participate in the student union's activities and events in a way that feels natural to them. Events can be attended either alone or with others.
- We continue to develop the student community to be more inclusive and appealing to a broader audience. People from diverse backgrounds are welcome to engage in student union activities.
- We invest in collaboration between the student union and our partner associations, working together to support student interactions.
- We strive to establish spaces for social interaction on all university campuses. Additionally, the facilities of the student union and student associations should support student engagement and connections.

Promoting well-being

- Our activities and events follow the principles of safer spaces. We prioritize organizing events that support well-being. It is safe and natural to participate in events without the use of substances.
- We take care of the well-being of those involved in student union activities by ensuring a fair distribution of workload and fostering a spirit of collaboration. We establish practices and approaches to support well-being and endurance.

Enriching student life

- Events are organized with a continuous focus on the increasingly diverse students and their needs. Student events are attractive and serve students across the entire university's area of operation.
- Student life is developed in collaboration with stakeholders. Active students, student associations, and tutors on campus are key players in enriching student life.
- The student union organizes various events. These events can be large or small, held outdoors or indoors, and may be tried-and-true traditions or something new and experimental.

Advancing responsibility

- Responsible and sustainable choices guide the activities of the student union. By acting as role models and promoting the realization of a sustainable future, we take responsibility in society. Together, we create a good place to live, study, work, and be.
- The student union develops and evaluates its activities while considering the various dimensions of responsibility. We encourage and support students in considering responsibility in their own choices.
- We work together with stakeholders and partners to find ways to develop responsibility and sustainability.